

Judgment under Uncertainty: Heuristics and Biases.

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Kahneman D, Slovic P, Tversky A, eds. Cambridge, NY: Cambridge University Press; 1982. ISBN: 0521284147.

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Judgement is an inherently human activity that is susceptible to a <u>variety of influences</u> that degrade its effectiveness. This assembled volume collectively helped to establish an understanding of the mechanisms by which humans commit cognitive errors. Chapters examine how biases and <u>heuristics</u> affect judgement. Availability and representativeness biases are of particular focus. The editors also include content on how to understand the effects of bias and adjust to <u>prevent</u> their negative influence.