

## Your attention please... designing effective warnings.

March 6, 2019

ISMP Medication Safety Alert! Acute care edition. February 28, 2019.

<https://psnet.ahrq.gov/issue/your-attention-please-designing-effective-warnings>

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Medication warnings inform providers and patients about risks associated with medication use. As with other safety strategies, applying a [systems approach](#) to medication warnings can help redirect actions and prevent patient harm. This article describes design, content, and [language](#) characteristics of successful medication safety warnings. In addition, specific design and [user-centered](#) considerations are included to improve the effectiveness of electronic alerting.