

## RxAwareness.

October 25, 2017

Centers for Disease Control and Prevention; CDC.

<https://psnet.ahrq.gov/issue/rxawareness>

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The [opioid crisis](#) is a persisting patient safety problem. One approach to prevent misuse of opioids is to raise awareness of the addictive nature of the medication. This national campaign enlists communities and [individual clinicians](#) to provide patient education to address the opioid epidemic. The website offers videos and other resources to assist community-level efforts to [reduce risk](#) for opioid addiction.