

## Using social and behavioural science to support COVID-19 pandemic response.

June 3, 2020

Bavel JJV, Baicker K, Boggio PS, et al. Using social and behavioural science to support COVID-19 pandemic response. Nat Hum Behav. 2020;4(5):460-471. doi:10.1038/s41562-020-0884-z.

<https://psnet.ahrq.gov/issue/using-social-and-behavioural-science-support-covid-19-pandemic-response>

---

Using a social and behavioral sciences perspective, the authors present insights for aligning behavior with recommendations from experts for managing the COVID-19 pandemic and its impact. Topics include threat perception, [leadership](#), individual and collective interests, science communication, social context, and stress and coping.