

Best Practices in Developing Proprietary Names for Human Prescription Drug Products Guidance for Industry.

December 23, 2020

Rockville, MD: US Department of Health and Human Services, Food and Drug Administration, Center for Drug Evaluation and Research; December 2020.

<https://psnet.ahrq.gov/issue/best-practices-developing-proprietary-names-human-prescription-drug-products-guidance>

[Look-alike and sound-alike](#) names weaken the [safety](#) of medication use. This guidance provides a structure for industry to reduce instances of drug name [similarities](#) and describes the US Food and Drug Administration (FDA) vetting process for drug names to improve naming actions prior to submission to the agency.