

Raising the barcode: improving medication safety behaviours through a behavioural science-informed feedback intervention. A quality improvement project and difference-in-difference analysis.

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When used <u>correctly</u>, barcode medication administration (BCMA) technology promotes <u>safer</u> medication administration. This study aimed to increase nurses' use of BCMA in five hospital wards through a feedback intervention. BCMA use increased during the first six weeks of the intervention then plateaued during the final 12 weeks. The average scan rate at the end of the 18-week intervention significantly increased from 15% to 38%; however, this was <u>lower</u> than the researchers' ultimate target of 95%.